## Unlocking Superhuman Health: dnaPower<sup>™</sup> and Superhuman Health Club Forge a Revolutionary Alliance

Working Together These Industry Leaders are Defining the Future of Wellness with Genetic Insights and Cutting-Edge Therapies

Vancouver, BC -- (January 15<sup>th</sup>, 2024) – dnaPower, a leader in DNA testing for health and wellness, is proud to announce a strategic partnership with Superhuman Health Club, a premier health optimization center founded by Brian Warner. This collaboration will provide clients with advanced genetic insights, enabling them to customize their wellness journeys through cutting-edge therapies such as PEMF, red light therapy, and hydrogen and oxygen therapy.

"dnaPower has been empowering people with genetic insights to optimize their health for years," said Lois Nahirney, CEO of dnaPower. "Partnering with the Superhuman Health Club allows their clients to integrate cutting-edge DNA testing with advanced wellness therapies. This holistic approach helps individuals make more informed, personalized health choices for long-term well-being."

By incorporating dnaPower's advanced genetic testing into its suite of wellness services, the Superhuman Health Club aims to provide clients with a data-driven approach to optimizing their health. Understanding genetic predispositions enables individuals to make proactive lifestyle choices, enhancing recovery, performance, and overall vitality.

"After providing dnaPower to my customers, they have uncovered surprising insights that have completely transformed their lives," said Brian Warner of Superhuman Club. "What started as simple curiosity led to a deeper understanding of their health and potential genetic predispositions. With newfound knowledge, they've made more informed choices about their lifestyle and wellness, gaining confidence in their personal journey. This DNA test has truly been a game changer."

The partnership between dnaPower and the Superhuman Health Club underscores a shared commitment to revolutionizing the wellness industry by combining the power of genetics with leading-edge health optimization technologies. Clients will now have access to a more precise and effective path to achieving their wellness goals.

For more information about dnaPower and the Superhuman Health Club's partnership, visit dnapower.com or superhumanclub.ca/services/dna.

About dnaPower: dnaPower is a pioneer in personalized health DNA testing, delivering actionable insights to help individuals make smarter health decisions based on their unique genetic makeup. With over a decade of experience, dnaPower provides advanced evidence based tools for optimizing nutrition, fitness, brain and overall wellness. For further information contact info@dnapower.com or visit <u>www.dnapower.com</u>.

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