

**dnaPower™ Expands Personalized DNA Testing with Significant New Features**  
*Building on Exceptional 2024 Financial Results, dnaPower Significantly Bolsters  
Product Capability*

Vancouver, BC -- (January 3<sup>rd</sup>, 2025) – dnaPower™, a leader in personalized DNA testing for health, fitness, and wellness, is proud to announce exciting updates to its suite of DNA reports. These enhancements bring deeper insights and improved tools to support customers on their journey to optimal health.

The latest updates include new features across dnaPower's flagship reports. In dietPower™, customers can now learn about their body's ability to process starchy foods, gain insights into genetic markers linked to peanut allergy risk, and understand how their genes influence Vitamin K utilization, which is critical for blood clotting and bone health. For fitPower™, the addition of exercise intensity analysis enables users to optimize their fitness routines based on how their body responds to varying workout levels.

brainPower™ has also received significant enhancements, offering insights into genetic factors contributing to restless leg syndrome, decoding tendencies for sleep patterns to improve overall sleep health, and providing a more holistic view of behaviours linked to neurological health by including the smoking behaviour test, previously part of dietPower.

*"At dnaPower, we're continually innovating to provide actionable insights based on the latest scientific research,"* says Lois Nahirney, Founder and CEO. *"These updates empower our customers with even more precise and personalized recommendations to improve their health, fitness, and well-being."*

These new features are now available to all new dnaPower customers. With a commitment to delivering science-based solutions, dnaPower remains at the forefront of DNA testing and personalized health insights.

**About dnaPower:** dnaPower is a pioneer in personalized health DNA testing, delivering actionable insights to help individuals make smarter health decisions based on their unique genetic makeup. With over a decade of experience, dnaPower provides advanced evidence based tools for optimizing nutrition, fitness, brain and overall wellness. For further information, please contact [info@dnapower.com](mailto:info@dnapower.com) or visit [www.dnapower.com](http://www.dnapower.com).

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