

dnaPower™ Inks Landmark Partnership Deal with BodyComp™ Imaging by Jevity

Revolutionary Comprehensive Health and Body Assessment Package Now Available for Personal Health and Longevity

Vancouver, BC -- (November 1st, 2022) – dnaPower, a pioneer in DNA testing for health and wellness, and BodyComp Imaging by Jevity, a leader in advanced body composition analysis, are excited to announce their partnership to provide an exclusive health package aimed at promoting longevity and wellness.

The collaboration introduces the DEXA DNA Package, combining a full-body DEXA scan with comprehensive DNA testing. This unique offering empowers individuals with detailed insights into their body composition and genetic makeup, facilitating personalized health and wellness strategies.

Jevity's Body Composition DEXA Scan provides a 45-minute in-person session using DXA technology to analyze lean tissue, body fat, and bone mass distribution, with a technician guiding clients through immediate insights. dnaPower's totalPower™ DNA Kit offers a comprehensive genetic test and a 45-minute consultation with a certified practitioner covering dietPower™ (nutrient processing), healthPower™ (detox, hormones, inflammation and methylation for overall health), fitPower™ (fitness potential), and brainPower™ (neurological health risks), analyzing over 200 genetic variations.

"Seeing tangible data about your body and genetic compositions supports healthier choices and longevity," said Lois Nahirney, CEO of dnaPower Inc. "Individuals are now able to have a personalized health and wellness plan which is aligned to specific science based needs, ensuring optimal health outcomes in the future. This exciting partnership further supports our market expansion."

Jerry Kroll, CEO of Jevity Life Science, added, "We are delighted to provide the Full Body DEXA Scan with DNA testing to individuals, helping them understand more about their body composition. We are very happy to work with dnaPower as we continue to help individuals achieve their optimal health and well-being."

About dnaPower: dnaPower is a pioneer in personalized health DNA testing, delivering actionable insights to help individuals make smarter health decisions based on their unique genetic makeup. With over a decade of experience, dnaPower provides advanced evidence based tools for optimizing nutrition, fitness, brain and overall wellness. For further information, please contact info@dnapower.com or visit www.dnapower.com.

About BodyComp Imaging by Jevity: BodyComp Imaging by Jevity specializes in advanced body composition analysis using state-of-the-art DEXA technology. With multiple locations they provide clients with detailed assessments to support informed health and fitness decisions. For more information about the partnership, visit <https://www.dnapower.com/jevity-partnership/>.

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