

dnaPower™ Wins Prestigious 2024 Canadian Business Award

Recognized as “Best DNA Testing Specialists” affirms health and wellness market feedback

Vancouver, BC -- (March 15th, 2024) – dnaPower™, a trailblazer in genetic based personalized health and wellness solutions, proudly announces its recognition as the "Best DNA Testing Specialist" in the Corporate Vision Magazine 2024 Canadian Business Awards. This award highlights dnaPower's exceptional commitment to empowering individuals and health practitioners with cutting-edge DNA testing and actionable insights for healthier living.

“We are incredibly honored to receive this recognition,” said Dr. Lois Nahirney, CEO of dnaPower. “At dnaPower, we are passionate about transforming lives by helping people unlock the power of their DNA. This award validates the hard work of our team, our extensive partner network and reinforces our commitment to innovation and excellence in genetic informed wellness.”

Founded in 2008, dnaPower has been at the forefront of genetic testing, offering comprehensive solutions that provide clear, actionable insights for improved health outcomes. By blending scientific rigor with user-friendly reports, dnaPower empowers individuals and their health and wellness providers to make informed lifestyle and health decisions tailored to their unique genetic makeup. The first half of 2024 has seen a significant uptick in sales in the company's home market of Canada, underscoring its growing influence and trust within the health and wellness community.

The Corporate Vision Canadian Business Awards celebrate businesses across Canada that demonstrate innovation, excellence, and leadership. The "Best DNA Testing Specialists" award recognizes dnaPower's groundbreaking work in personalizing health solutions and its growing impact on the genetic wellness market.

As the health and wellness industry evolves, dnaPower remains committed to advancing genetic testing technologies and supporting its extensive global partner and distribution ecosystem. With an ever-expanding network of health and wellness providers, the company is poised to further revolutionize how people understand and optimize their health.

About dnaPower

dnaPower offers a range of advanced DNA tests, including health, fitness, brain and nutrition-focused solutions, designed to help individuals achieve their wellness goals. With a focus on evidence and scientific integrity, dnaPower provides actionable insights to help individuals and their providers make smarter health decisions based on their unique genetic makeup. dnaPower continues to set the standard in genetic testing and personalized wellness solutions. For further information, please contact info@dnapower.com or visit www.dnapower.com.

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